

ORDER

**KSNV**

Orders
Order / Rev: 103686
Alt Order #: 06830032
Product Desc: BERKLEY FOR SENATE
Estimate: 30S
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 06/28/12 / 12/04/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: Shorr Johnson Magnus
Buying Contact:
Billing Contact:
 1831 Chestnut St.
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Berkley, Shelley for Senate
Demographic: A35+
Product Codes: PLC01
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/01/12 | 10/28/12 | 73 | \$74,150.00 | \$63,027.50 |
| 10/29/12 | 10/29/12 | 16 | \$16,675.00 | \$14,173.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2012 | 73 | \$74,150.00 | \$63,027.50 | 0.00 |
| November 2012 | 16 | \$16,675.00 | \$14,173.75 | 0.00 |
| Totals | 89 | \$90,825.00 | \$77,201.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|--------------|
| KSNV | 20% | \$90,825.00 |
| Market | 100% | \$454,125.00 |

Competitive Share

| | Share | Total |
|-------|-------|--------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 21% | \$95,366.25 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 32% | \$145,320.00 |
| KTUD | 0% | \$0.00 |
| KVVU | 25% | \$113,531.25 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 2% | \$9,082.50 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|----------|----------|---------------------------|-------|----------------|---------|-----|-------|----------|-----|------|------|-------|----------|
| E 4 | KSNV | 10/23/12 | 10/26/12 | M-F 5-6a WakeUp w/WagM | 5-6a | | -TWTF-- | :30 | 2 | \$450.00 | 1 | 0.00 | NM | 2 | \$900.00 |
| | | | | M-F 5-6a WakeUp w/Wagners | | | | | | | | | | | |

REV RATE NEWS
 NEWS

Order / Rev: 103686
Alt Order #: 06830032
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
Product Desc: BERKLEY FOR SENATE
Estimate: 30S
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|-----------------|--|-----------------------|----------------|-----------------|---------------|---------------|------------|-------------|------|------|-------|------------|
| E 4 | KSNV | 10/23/12 | 10/26/12 | M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners | CM | 5-6a | -TWTF-- | :30 | 2 | \$450.00 | 1 | 0.00 | NM | 2 | \$900.00 |
| REV RATE NEWS NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | -TWTF-- | 2 | | \$450.00 | | 0.00 | | | | | | |
| E 5 | KSNV | 10/23/12 | 10/26/12 | M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners | CM | 6-7a | -TWTF-- | :30 | 2 | \$700.00 | 1 | 0.00 | NM | 2 | \$1,400.00 |
| REV RATE NEWS NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | -TWTF-- | 2 | | \$700.00 | | 0.00 | | | | | | |
| E 7 | KSNV | 10/29/12 | 10/29/12 | Today Show Today Show | CM | 658a-9am | M----- | :30 | 2 | \$900.00 | 1 | 0.00 | NM | 2 | \$1,800.00 |
| REV RATE TODAY TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/29/12 | | 10/29/12 | 11/04/12 | M----- | 2 | | \$900.00 | | 0.00 | | | | | | |
| E 8 | KSNV | 10/23/12 | 10/26/12 | Today Show Today Show | CM | 658a-9am | -TWTF-- | :30 | 6 | \$900.00 | 1 | 0.00 | NM | 6 | \$5,400.00 |
| REV RATE TODAY TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | -TWTF-- | 6 | | \$900.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 3 | KSNV | 10/22/12-10/28/12 | | Today Show | 658a-9am | | -TwThF---- | :30 | (\$900.00) | 0.00 | NM | | | | |
| Credited [cxl'd] | | | | | | | | | | | | | | | |
| 13 | KSNV | 10/22/12-10/28/12 | | Today Show | 658a-9am | | -TwThF---- | :30 | (\$900.00) | 0.00 | NM | | | | |
| See MG 8.17,8.18,8.19 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 17 | KSNV | 10/22/12-10/28/12 | | Today Show | 658a-9am | | -TwThF---- | :30 | \$900.00 | 0.00 | NM | | | | |
| Ⓜ MG for 8.13,8.14,8.10 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 18 | KSNV | 10/22/12-10/28/12 | | Today Show | 658a-9am | | -TwThF---- | :30 | \$900.00 | 0.00 | NM | | | | |
| Ⓜ MG for 8.13,8.14,8.10 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 10 | KSNV | 10/23/12 | 10/26/12 | Noon News Noon News | CM | 12-1230pm | -TWTF-- | :30 | 4 | \$425.00 | 1 | 0.00 | NM | 4 | \$1,700.00 |
| REV RATE NEWS NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | -TWTF-- | 4 | | \$425.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 4 | KSNV | 10/22/12-10/28/12 | | Noon News | 12-1230pm | | -TwThF---- | :30 | (\$425.00) | 0.00 | NM | | | | |
| See MG 10.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/22/12-10/28/12 | | Noon News | 12-1230pm | | -TwThF---- | :30 | \$425.00 | 0.00 | NM | | | | |
| Ⓜ MG for 10.4 10/24 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 11 | KSNV | 10/29/12 | 10/29/12 | Noon News Noon News | CM | 12-1230pm | M----- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| REV RATE NEWS NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/29/12 | | 10/29/12 | 11/04/12 | M----- | 1 | | \$425.00 | | 0.00 | | | | | | |
| E 12 | KSNV | 10/29/12 | 10/29/12 | M-F Today Show II 3rd Hour M-F Today Show II | CM | 9-10a | M----- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| REV RATE TODAY 2 TODAY 2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/29/12 | | 10/29/12 | 11/04/12 | M----- | 2 | | \$425.00 | | 0.00 | | | | | | |

Order / Rev: 103686
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|-----------------|---|-------------------|-----------------------|-----------------|---------------|---------------|-----------------------|-----|------------|-------------|-------|------------|
| E 12 | KSNV | 10/29/12 | 10/29/12 | M-F Today Show II 3rd Hr M-F Today Show II | CM | 9-10a | M----- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| REV RATE TODAY 2 TODAY 2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | 2 | | \$425.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/29/12-11/04/12 | | M-F Today Show II 3rd Hr | | 9-10a | M----- | :30 | | (\$425.00) | | 0.00 | NM | | |
| See MG 12.3 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/29/12-11/04/12 | | M-F Today Show II 3rd Hr | | 9-10a | M----- | :30 | | \$425.00 | | 0.00 | NM | | |
| Ⓜ MG for 12.1 10/29 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 13 | KSNV | 10/23/12 | 10/26/12 | M-F Today Show II 3rd Hr M-F Today Show II | CM | 9-10a | -TWTF-- | :30 | 8 | \$425.00 | 1 | 0.00 | NM | 8 | \$3,400.00 |
| REV RATE TODAY 2 TODAY 2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | 8 | | \$425.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/22/12-10/28/12 | | M-F Today Show II 3rd Hr | | 9-10a | -TwThF---- | :30 | | (\$425.00) | | 0.00 | NM | | |
| See MG 13.9,13.10,13.11,13.12,13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/22/12-10/28/12 | | M-F Today Show II 3rd Hr | | 9-10a | -TwThF---- | :30 | | (\$425.00) | | 0.00 | NM | | |
| See MG 13.9,13.10,13.11,13.12,13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/22/12-10/28/12 | | M-F Today Show II 3rd Hr | | 9-10a | -TwThF---- | :30 | | (\$425.00) | | 0.00 | NM | | |
| See MG 13.9,13.10,13.11,13.12,13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 7 | KSNV | 10/22/12-10/28/12 | | M-F Today Show II 3rd Hr | | 9-10a | -TwThF---- | :30 | | (\$425.00) | | 0.00 | NM | | |
| See MG 13.9,13.10,13.11,13.12,13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 8 | KSNV | 10/22/12-10/28/12 | | M-F Today Show II 3rd Hr | | 9-10a | -TwThF---- | :30 | | (\$425.00) | | 0.00 | NM | | |
| See MG 13.9,13.10,13.11,13.12,13.13 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 9 | KSNV | 10/22/12-10/28/12 | | M-F Today Show II 3rd Hr | | 9-10a | -TwThF---- | :30 | | \$425.00 | | 0.00 | NM | | |
| Ⓜ MG for 13.8,13.1,13.3,13.4,13.7 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 10 | KSNV | 10/22/12-10/28/12 | | M-F Today Show II 3rd Hr | | 9-10a | -TwThF---- | :30 | | \$425.00 | | 0.00 | NM | | |
| Ⓜ MG for 13.8,13.1,13.3,13.4,13.7 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 11 | KSNV | 10/22/12-10/28/12 | | M-F Today Show II 3rd Hr | | 9-10a | -TwThF---- | :30 | | \$425.00 | | 0.00 | NM | | |
| Ⓜ MG for 13.8,13.1,13.3,13.4,13.7 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 12 | KSNV | 10/22/12-10/28/12 | | M-F Today Show II 3rd Hr | | 9-10a | -TwThF---- | :30 | | \$425.00 | | 0.00 | NM | | |
| Ⓜ MG for 13.8,13.1,13.3,13.4,13.7 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 13 | KSNV | 10/22/12-10/28/12 | | M-F Today Show II 3rd Hr | | 9-10a | -TwThF---- | :30 | | \$425.00 | | 0.00 | NM | | |
| Ⓜ MG for 13.8,13.1,13.3,13.4,13.7 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 20 | KSNV | 10/29/12 | 10/29/12 | Dr. Phil Dr Phil | CM | 3-4p | M----- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| REV RATE & FREQ. PHIL PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | 1 | | \$450.00 | | 0.00 | | | | | | |
| E 21 | KSNV | 10/23/12 | 10/26/12 | Dr. Phil Dr Phil | CM | 3-4p | -TWTF-- | :30 | 4 | \$450.00 | 1 | 0.00 | NM | 3 | \$1,350.00 |
| REV RATE & FREQ. PHIL PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | 4 | | \$450.00 | | 0.00 | | | | | | |

| | |
|---------------|-----------------------------|
| Advertiser: | Berkley, Shelley for Senate |
| Product Desc: | BERKLEY FOR SENATE |
| Estimate: | 30S |

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|---|-------------------|-----------------------|---------|-----------------|---------------|-----------------------|-----|------------|-------------|-------|-------------|
| E 21 | KSNV | 10/23/12 | 10/26/12 | Dr. Phil Dr Phil | CM | 3-4p | -TWTF-- | :30 | 4 | \$450.00 | 1 | 0.00 | NM | 3 | \$1,350.00 |
| REV RAET & FREQ. PHIL PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | 4 | | | \$450.00 | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/22/12-10/28/12 | | Dr. Phil | | 3-4p | | -TwThF---- | :30 | (\$450.00) | | 0.00 | NM | | |
| Credited [CREDIT-REFUND] | | | | | | | | | | | | | | | |
| E 22 | KSNV | 10/23/12 | 10/26/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm | -TWTF-- | :30 | 2 | \$725.00 | 1 | 0.00 | NM | 2 | \$1,450.00 |
| REV RATE & FREQ.. NEWS NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | 2 | | | \$725.00 | 0.00 | | | | | | |
| E 26 | KSNV | 10/23/12 | 10/26/12 | M-F Early News M-F Early News | CM | 5-630p | -TWTF-- | :30 | 2 | \$1,200.00 | 1 | 0.00 | NM | 2 | \$2,400.00 |
| REV RATE NEWS NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | 2 | | | \$1,200.00 | 0.00 | | | | | | |
| E 28 | KSNV | 10/29/12 | 10/29/12 | Ralston Reports Face to Face w/ J.Ralston | CM | 730-758pm | M----- | :30 | 1 | \$900.00 | 1 | 0.00 | NM | 1 | \$900.00 |
| REV RATE FACE FACE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | 1 | | | \$900.00 | 0.00 | | | | | | |
| E 29 | KSNV | 10/23/12 | 10/26/12 | Ralston Reports Face to Face w/ J.Ralston | CM | 730-758pm | -TWTF-- | :30 | 4 | \$900.00 | 1 | 0.00 | NM | 4 | \$3,600.00 |
| REV RATE FACE FACE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | 4 | | | \$900.00 | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/22/12-10/28/12 | | Ralston Reports | | 730-758pm | | -TwThF---- | :30 | (\$900.00) | | 0.00 | NM | | |
| See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/22/12-10/28/12 | | Ralston Reports | | 730-758pm | | -TwThF---- | :30 | (\$900.00) | | 0.00 | NM | | |
| See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/22/12-10/28/12 | | Ralston Reports | | 730-758pm | | -TwThF---- | :30 | (\$900.00) | | 0.00 | NM | | |
| See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/22/12-10/28/12 | | Ralston Reports | | 730-758pm | | -TwThF---- | :30 | (\$900.00) | | 0.00 | NM | | |
| See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/22/12-10/28/12 | | Ralston Reports | | 730-758pm | | -TwThF---- | :30 | \$900.00 | | 0.00 | NM | | |
| Ⓜ MG for 29.3,29.4,29.2,29.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/22/12-10/28/12 | | Ralston Reports | | 730-758pm | | -TwThF---- | :30 | \$900.00 | | 0.00 | NM | | |
| Ⓜ MG for 29.3,29.4,29.2,29.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 10/22/12-10/28/12 | | Ralston Reports | | 730-758pm | | -TwThF---- | :30 | \$900.00 | | 0.00 | NM | | |
| Ⓜ MG for 29.3,29.4,29.2,29.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 10/22/12-10/28/12 | | Ralston Reports | | 730-758pm | | -TwThF---- | :30 | \$900.00 | | 0.00 | NM | | |
| Ⓜ MG for 29.3,29.4,29.2,29.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 31 | KSNV | 10/23/12 | 10/26/12 | M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune | CM | 630-730pm | -TWTF-- | :30 | 8 | \$1,300.00 | 1 | 0.00 | NM | 8 | \$10,400.00 |
| REV RATE JEP/WHEEL | | | | | | | | | | | | | | | |

Order / Rev: 103686
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|---|-----------------------|----------------|-----------------|---------------|---------------|------------|-------------|------|------|-------|------------|
| E 33 | KSNV | 10/27/12 | 10/27/12 | Weekend Jeopardy/Wheel WKND Jeop/Wheel | CM | 630-730pm | -----S- | :30 | 2 | \$525.00 | 1 | 0.00 | NM | 2 | \$1,050.00 |
| REV RATE JEP/WHEEL JEP/WHEEL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | 2 | | \$525.00 | | 0.00 | | | | | | |
| E 34 | KSNV | 10/28/12 | 10/28/12 | News 3 Live in Prime News 3 in Prime | CM | 7-10pm | -----S | 1:00 | 1 | \$3,600.00 | 1 | 0.00 | NM | 1 | \$3,600.00 |
| REV RATE NEWS AFTER NFL PRIME NEWS AFTER NFL PRIME | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | 1 | | \$3,600.00 | | 0.00 | | | | | | |
| E 42 | KSNV | 10/29/12 | 10/29/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | M----- | :30 | 2 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| REV RATE TON SHOW TON SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | 2 | | \$500.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/29/12-11/04/12 | | The Tonight Show | 1135p-1237a | | M----- | :30 | (\$500.00) | 0.00 | NM | | | | |
| See MG 42.3,42.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/29/12-11/04/12 | | The Tonight Show | 1135p-1237a | | M----- | :30 | (\$500.00) | 0.00 | NM | | | | |
| See MG 42.3,42.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/29/12-11/04/12 | | The Tonight Show | 1135p-1237a | | M----- | :30 | \$500.00 | 0.00 | NM | | | | |
| Ⓜ MG for 42.2,42.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/29/12-11/04/12 | | The Tonight Show | 1135p-1237a | | M----- | :30 | (\$500.00) | 0.00 | NM | | | | |
| Ⓜ Credited [CREDIT-REFUND] | | | | | | | | | | | | | | | |
| E 43 | KSNV | 10/23/12 | 10/26/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | -TWTF-- | :30 | 8 | \$500.00 | 1 | 0.00 | NM | 4 | \$2,000.00 |
| REV RATE TON SHOW TON SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | 8 | | \$500.00 | | 0.00 | | | | | | |

Order / Rev: 103686
Alt Order #: 06830032
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
Product Desc: BERKLEY FOR SENATE
Estimate: 30S
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|--------------------|--|-------|-----------------------|-----------------|---------------|-------|-----------------------|-----|---------------|-------------|-------|------------|
| E 43 | KSNV | 10/23/12 | 10/26/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | -TWTF-- | :30 | 8 | \$500.00 | 1 | 0.00 | NM | 4 | \$2,000.00 |
| REV RATE TON SHOW TON SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | -TWTF-- | | 8 | | | | \$500.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/22/12-10/28/12 | The Tonight Show | | | 1135p-1237a | -TwThF---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/22/12-10/28/12 | The Tonight Show | | | 1135p-1237a | -TwThF---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/22/12-10/28/12 | The Tonight Show | | | 1135p-1237a | -TwThF---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/22/12-10/28/12 | The Tonight Show | | | 1135p-1237a | -TwThF---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/22/12-10/28/12 | The Tonight Show | | | 1135p-1237a | -TwThF---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/22/12-10/28/12 | The Tonight Show | | | 1135p-1237a | -TwThF---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 7 | KSNV | 10/22/12-10/28/12 | The Tonight Show | | | 1135p-1237a | -TwThF---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 8 | KSNV | 10/22/12-10/28/12 | The Tonight Show | | | 1135p-1237a | -TwThF---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 9 | KSNV | 10/22/12-10/28/12 | The Tonight Show | | | 1135p-1237a | -TwThF---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| Ⓜ Credited [CREDIT-REFUND] | | | | | | | | | | | | | | | |
| 10 | KSNV | 10/22/12-10/28/12 | The Tonight Show | | | 1135p-1237a | -TwThF---- | :30 | | \$500.00 | | 0.00 | NM | | |
| Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 11 | KSNV | 10/22/12-10/28/12 | The Tonight Show | | | 1135p-1237a | -TwThF---- | :30 | | \$500.00 | | 0.00 | NM | | |
| Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 12 | KSNV | 10/22/12-10/28/12 | The Tonight Show | | | 1135p-1237a | -TwThF---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| Ⓜ Credited [CREDIT-REFUND] | | | | | | | | | | | | | | | |
| 13 | KSNV | 10/22/12-10/28/12 | The Tonight Show | | | 1135p-1237a | -TwThF---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| Ⓜ Credited [CREDIT-REFUND] | | | | | | | | | | | | | | | |
| 14 | KSNV | 10/22/12-10/28/12 | The Tonight Show | | | 1135p-1237a | -TwThF---- | :30 | | \$500.00 | | 0.00 | NM | | |
| Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 15 | KSNV | 10/22/12-10/28/12 | The Tonight Show | | | 1135p-1237a | -TwThF---- | :30 | | \$500.00 | | 0.00 | NM | | |
| Ⓜ MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 16 | KSNV | 10/22/12-10/28/12 | The Tonight Show | | | 1135p-1237a | -TwThF---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| Ⓜ Credited [CREDIT-REFUND] | | | | | | | | | | | | | | | |
| E 44 | KSNV | 10/23/12 | 10/26/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | -TWTF-- | :30 | 4 | \$1,200.00 | 1 | 0.00 | NM | 4 | \$4,800.00 |
| REV RAET NEWS NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | -TWTF-- | | 4 | | | | \$1,200.00 | | 0.00 | | | |
| E 45 | KSNV | 10/29/12 | 10/29/12 | | CM | 11pm-1135pm | | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |

Order / Rev: 103686
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | | |
|--|-----------|-------------------|-----------------|---------------------------|-------|-----------------------|-----------------|---------------|-------------------|-------------------------|-----|---------------|-------------|-------|------------|--|--|
| | | | | M-F News 3 at Eleven | | | M----- | | | | | | | | | | |
| | | | | M-F News 3 at Eleven | | | | | | | | | | | | | |
| REV RATE NEWS | | | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | | 1 | \$1,200.00 | | 0.00 | | | | | |
| E 46 | KSNV | 10/27/12 | 10/28/12 | Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----SS | 1:00 | 2 | \$2,200.00 | 1 | 0.00 | NM | 2 | \$4,400.00 | | |
| | | | | Sa-Su News 3 at Eleven | | | | | | | | | | | | | |
| REV RAET NEWS | | | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----SS | | | | | 2 | \$2,200.00 | | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | | | |
| 2 | KSNV | 10/22/12-10/28/12 | | Sa-Su News 3 at Eleven | | 11pm-1135pm | -----SaSu | :30 | | (\$1,100.00) | | 0.00 | NM | | | | |
| See MG 46.3 | | | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/22/12-10/28/12 | | Sa-Su News 3 at Eleven | | 11pm-1135pm | -----SaSu | 1:00 | | \$2,200.00 | | 0.00 | NM | | | | |
| Ⓜ MG for 46.2 10/27 | | | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | | | |
| E 48 | KSNV | 10/27/12 | 10/27/12 | Saturday Today | CM | 7a-9am | -----S- | :30 | 1 | \$625.00 | 1 | 0.00 | NM | 1 | \$625.00 | | |
| | | | | Saturday Today | | | | | | | | | | | | | |
| REV RATE & FREQ SAT TODAY | | | | | | | | | | | | | | | | | |
| SAT TODAY | | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | | | | 1 | \$625.00 | | 0.00 | | | | | |
| E 49 | KSNV | 10/27/12 | 10/27/12 | News 3 Sunrise - SATUR | CM | 6a-7a | -----S- | 1:00 | 1 | \$700.00 | 1 | 0.00 | NM | 1 | \$700.00 | | |
| | | | | News 3 Sunrise SATURDAY | | | | | | | | | | | | | |
| REV RAET NEWS | | | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | | | | 1 | \$700.00 | | 0.00 | | | | | |
| E 50 | KSNV | 10/28/12 | 10/28/12 | Sunday Today | CM | 7a-8am | -----S | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 | | |
| | | | | Sunday Today | | | | | | | | | | | | | |
| REV RATE SUN TODAY | | | | | | | | | | | | | | | | | |
| SUN TODAY | | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | | 1 | \$750.00 | | 0.00 | | | | | |
| N 53 | KSNV | 10/27/12 | 10/27/12 | Vegas Inc. | CM | 6:30-8pm | -----S- | :30 | 1 | \$375.00 | 1 | 0.00 | NM | 1 | \$375.00 | | |
| | | | | Vegas Inc. | | | | | | | | | | | | | |
| REV RATE & FREQ VEGAS INC | | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | | | | 1 | \$375.00 | | 0.00 | | | | | |
| N 54 | KSNV | 10/24/12 | 10/29/12 | M-F 5-6a WakeUp w/Wa | CM | 5-6a | M-WTF-- | 1:00 | 3 | \$900.00 | 1 | 0.00 | NM | 4 | \$3,600.00 | | |
| | | | | M-F 5-6a WakeUp w/Wagners | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | --WTF-- | | | | | 3 | \$900.00 | | 0.00 | | | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | | 1 | \$900.00 | | 0.00 | | | | | |
| N 55 | KSNV | 10/29/12 | 10/29/12 | M-F 6-7a WakeUp w/Wa | CM | 6-7a | M----- | 1:00 | 1 | \$1,400.00 | 1 | 0.00 | NM | 1 | \$1,400.00 | | |
| | | | | M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | | 1 | \$1,400.00 | | 0.00 | | | | | |
| N 56 | KSNV | 10/24/12 | 10/26/12 | M-F 6-7a WakeUp w/Wa | CM | 6-7a | --WTF-- | 1:00 | 3 | \$1,400.00 | 1 | 0.00 | NM | 3 | \$4,200.00 | | |
| | | | | M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | --WTF-- | | | | | 3 | \$1,400.00 | | 0.00 | | | | | |
| N 57 | KSNV | 10/29/12 | 10/29/12 | Today Show | CM | 658a-9am | M----- | 1:00 | 1 | \$1,800.00 | 1 | 0.00 | NM | 1 | \$1,800.00 | | |
| | | | | Today Show | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | | 1 | \$1,800.00 | | 0.00 | | | | | |
| N 58 | KSNV | 10/24/12 | 10/26/12 | Today Show | CM | 658a-9am | --WTF-- | 1:00 | 3 | \$1,800.00 | 1 | 0.00 | NM | 3 | \$5,400.00 | | |
| | | | | Today Show | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |

Order / Rev: 103686
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------|-------------------|-----------------|---|-------|-------------------|---------|------|-------------|------------|-----|---------------|--------|-------|-------------|
| N58 | KSNV | 10/24/12 | 10/26/12 | Today Show Today Show | CM | 658a-9am | --WTF-- | 1:00 | 3 | \$1,800.00 | 1 | 0.00 | NM | 3 | \$5,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | --WTF-- | | 3 | | | \$1,800.00 | | | 0.00 | | | |
| N59 | KSNV | 10/29/12 | 10/29/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm | M----- | 1:00 | 1 | \$1,450.00 | 1 | 0.00 | NM | 1 | \$1,450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | M----- | | 1 | | | \$1,450.00 | | | 0.00 | | | |
| N60 | KSNV | 10/24/12 | 10/26/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm | --WTF-- | 1:00 | 3 | \$1,450.00 | 1 | 0.00 | NM | 3 | \$4,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | --WTF-- | | 3 | | | \$1,450.00 | | | 0.00 | | | |
| N61 | KSNV | 10/29/12 | 10/29/12 | M-F Early News M-F Early News | CM | 5-630p | M----- | 1:00 | 1 | \$2,400.00 | 1 | 0.00 | NM | 1 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | M----- | | 1 | | | \$2,400.00 | | | 0.00 | | | |
| N62 | KSNV | 10/24/12 | 10/26/12 | M-F Early News M-F Early News | CM | 5-630p | --WTF-- | 1:00 | 3 | \$2,400.00 | 1 | 0.00 | NM | 3 | \$7,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | --WTF-- | | 3 | | | \$2,400.00 | | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 89 | \$90,825.00 |